

# VADEMECUM PARTICIPATION:VISITORS- COMPETITIONS - MASTERCLASSES PUGLIA CAKE FESTIVAL 9th 11-12 OCTOBER 2025 TRANI - APULIA




## 📌 GREAT NEWS FROM THE PUGLIA CAKE FESTIVAL! 📌

As President of the Apulia Food Cake Travel Association, I am pleased to announce a wonderful surprise for all cake design, food and tourism enthusiasts: **admission to the Puglia Cake Festival will be completely FREE for all visitors!**

Don't miss the opportunity to immerse yourself in a world of creativity, sweetness and excellence of the Apulian territory. From 11 to 12 October 2025, 9:30 am / 12:30 pm come and discover the incredible works of cake designers, participate in demonstrations, workshops and let yourself be captivated by the local gastronomic delights.

**Download your free ticket now at the following link:**

 <https://www.eventbrite.it/e/biglietti-puglia-cake-festival-9th-11-12-october-2025-1301238231579?aff=ebdsshcopyurl&utm-campaign=social&utm-content=attendeeshare&utm-medium=discovery&utm-term=>

We look forward to seeing you to celebrate the ninth edition of the Puglia Cake Festival together! Don't miss it! 🎉🍰🌟

## 📌 IMPORTANT FOR COMPETITORS AND PARTICIPANTS IN THE COMPETITIONS AND MASTERCLASSES OF THE PUGLIA CAKE FESTIVAL 2025! 📌

As President of the Apulia Food Cake Travel Association, I would like to communicate a fundamental requirement for all those who intend to participate in the competitions and prestigious masterclasses of the Puglia Cake Festival: **it is mandatory to be a member of our association, Apulia Food & Cake Travel.**

 <https://www.pugliacakefestival.it/statuto-e-modulo-adesione.html>

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APS-ETS APULIA FOOD & CAKE TRAVEL

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This choice stems from the desire to create a real **family of artists**, a cohesive and collaborative network within which each member can feel part of a broader project full of opportunities.

By becoming a member of Apulia Food & Cake Travel, you will have access to numerous exclusive benefits, including **dedicated corporate discounts** at our partners and the opportunity to join a **private Facebook group** reserved for members. This space will be a place for exchange, sharing ideas, mutual support and a unique opportunity to grow together in the world of cake design and gastronomy.

We strongly believe in the value of community and in the strength that comes from collaboration between talents. Being a member is a way to actively support the association and contribute to the growth of the Puglia Cake Festival, while benefiting from concrete opportunities for personal and professional development.

We invite you to join our family of artists to fully enjoy the Puglia Cake Festival experience and to be part of a dynamic and passionate group. Find all the information on how to join on our website or by contacting us directly.

We look forward to seeing you with open arms! 🥰🍰🎨

Here is a clear and concise text on how to register for the Puglia Cake Festival 2025 competitions:

### REGISTRATIONS OPEN FOR THE PUGLIA CAKE FESTIVAL 2025 COMPETITIONS!

If you are a cake design artist and want to test your talent, don't miss the opportunity to participate in the Puglia Cake Festival 2025 competitions!

## Here's how to register:COMPETITIONS

1. **Visit the dedicated page:** Find all the information and details here: <https://www.pugliacakefestival.it/competitions-2025.html>
2. **Explore categories:** There are **10 categories available that are open to all artists**, except for Category L, which is entered by private invitation.
3. **Choose your categories:** You can select one or more categories to compete in.

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4. **Download the regulations:** For each category chosen, download the regulations carefully to find out all the details and how to participate.

### Important:

- **No membership fee required:** Participation in the competitions does not require membership of the Apulia Food & Cake Travel association.
- **Registration fee:** A registration fee is required for each category:
  - € 30.00 for 1 category
  - € 60.00 for 2 categories
  - € 90.00 for 3 categories
  - And so on.
- **Payment methods:** You can make payment via the **PayPal** button on the website or by **bank transfer** to:
  - BENEFICIARY: APULIA FOOD & CAKE TRAVEL
  - IBAN: IT54 C360 9201 6002 2225 7324 3148
  - **REASON:** Competition registration fee 2025 - Name and Surname (of the participant) - CATEGORY LETTER (or CATEGORY LETTERS)

## HAVE YOU PAID FOR THE COMPETITION? HERE ARE THE NEXT STEPS!

Once you have completed the payment of the registration fee for the Puglia Cake Festival 2025 competitions, follow these instructions carefully:

- **If you are a NEW member of Apulia Food & Cake Travel (and want to take advantage of future benefits):**
  - Fill out **TWO** forms that you can find at the following links:
    - Association membership form: <https://www.pugliacakefestival.it/statuto-e-modulo-adesione.html>
    - Competition registration form: <https://www.pugliacakefestival.it/competitions-2025.html>
  - **Attach the same document certifying the payment** (remember that the membership fee is not required for participation in the competitions, but membership will open the door to future benefits).
- **If you are already an OLD member of Apulia Food & Cake Travel:**

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- You will ONLY need to fill out the competition entry form available here: <https://www.pugliacakefestival.it/competitions-2025.html>

Make sure to fill out all the required fields accurately and attach your proof of payment. This step is essential to complete your registration for the Puglia Cake Festival 2025 competitions.

If you have any doubts or clarifications, do not hesitate to contact us through the channels on our website. We look forward to admiring your art!

Don't miss out on this amazing opportunity to showcase your art and compete with other talented cake designers! We look forward to seeing you at Puglia Cake Festival 2025!

### REGISTRATIONS OPEN FOR THE UNMISSABLE MASTERCLASSES OF THE PUGLIA CAKE FESTIVAL!

If you are eager to elevate your skills in the world of cake design, don't miss the prestigious masterclasses of the Puglia Cake Festival!

**Fundamental requirement:** Participation in the masterclasses is **exclusively reserved for members of the Apulia Food & Cake Travel Association.**

**Important:** We remind you that, for participants in the competitions, **the membership fee is NOT required** to access the masterclasses. However, if you intend to **participate ONLY** in the masterclasses and not in the competitions, you will have to pay the annual membership fee of **€ 15.00**.

#### Here are the steps to sign up:

1. **Explore the masterclass program:** Visit the dedicated page to discover the rich calendar of courses, the talented teachers and the details of each masterclass: <https://www.pugliacakefestival.it/masterclass-2025.html>
2. **Choose your favorite masterclasses:** Select the masterclasses that interest you most and check their costs and schedules.
3. **Make the payment:** You can pay the participation fee by:
  - **PayPal button** on the masterclass page.

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- **Bank transfer** made out to:
  - BENEFICIARY: APULIA FOOD & CAKE TRAVEL
  - IBAN: IT54C36092016002222573243148
  - **REASON:** Masterclass (Name and Surname of the participant) - (Name of the teacher of the masterclass). **Remember to add "Membership fee € 15.00" to the reason for payment if you only participate in masterclasses and not competitions.**

After completing the payment, follow any additional instructions indicated on the masterclass page or that will be communicated to you by email.

Don't miss this amazing opportunity to learn from the best and become part of the big family of Apulia Food & Cake Travel! We look forward to seeing you at the Puglia Cake Festival 2025 masterclasses!

If you want to refine your techniques and learn the secrets from the best experts in the field, the masterclasses of the Puglia Cake Festival are the opportunity for you!

**Important:** Participation in the masterclasses is **reserved for members of the Apulia Food & Cake Travel Association.**

We remind you that, if you participate in the competitions, **the membership fee is NOT due** in order to access the masterclasses.

### **HAVE YOU MADE PAYMENT FOR YOUR FAVORITE MASTERCLASS? HERE ARE THE NEXT STEPS!**

Once you have completed the payment of the registration fee for the Puglia Cake Festival 2025 masterclass, follow these instructions carefully:

- **If you are a NEW member of Apulia Food & Cake Travel (and want to take advantage of future benefits):**
  - Fill out **TWO** forms that you can find at the following links:
    - Association membership form:

<https://www.pugliacakefestival.it/statuto-e-modulo-adesione.html>

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- Competition registration form:

<https://www.pugliacakefestival.it/masterclass-2025.html>

- **Attach the same document certifying the payment** (remember that the membership fee is not required for participation in the competitions, but membership will open the door to future benefits).
- **If you are already an OLD member of Apulia Food & Cake Travel:**
  - You will ONLY need to fill out the competition entry form available here: <https://www.pugliacakefestival.it/masterclass-2025.html>

### CANCELLATION AND REFUND POLICY MASTERCLASS PUGLIA CAKE FESTIVAL 2025

We understand that sometimes unexpected events can arise. For this reason, we have defined a cancellation policy with partial refund for bookings of the Puglia Cake Festival 2025 masterclasses:

- **Cancellation by July 25, 2025:** Refund of **60%** of the participation fee.
- **Cancellation by August 25, 2025:** Refund of **40%** of the participation fee.
- **Cancellation by September 15, 2025:** Refund of **20%** of the participation fee.

**After September 15, 2025 it will no longer be possible to request any refund.**

To request the cancellation of the reservation and its refund, it is necessary to send a written communication via email to the address that will be provided to you at the time of registration, clearly indicating the details of the masterclass booked and the coordinates for the refund.

Please note that the reimbursement percentages refer to the amount paid for the individual masterclass. Any membership fees are non-refundable.

Hoping for your understanding, we remain available for any clarification.

Make sure to fill out all the required fields accurately and attach your proof of payment. This step is essential to complete your registration for the Puglia Cake Festival 2025 masterclasses.

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